



Play JA

4



IT'S HOW WE ROLL...



Decades Bowl

TEAM BUILDING THAT IS RIGHT UP YOUR ALLEY

The BNI Decades Bowl-A-Thon will bring together over 150 local business professionals and their families in a relaxed environment. It is a wonderful opportunity to promote your business and build brand awareness while supporting Junior Achievement's financial education programs right here in Tucson, teaching students how to live financially stable lives. We all win when your company **PLAYS 4 JA!**

CHOOSE HOW YOU PLAY 4 JA

- ☐ Invite your company to put in a Company Match when you **Play 4 JA**
- ☐ **BNI Partners and community partners can be a Bowl-A-Thon Sponsor:** JA BNI Bowl-A-Thon Sponsorships are great exposure for BNI business partners and the sponsorships go toward your team goal!!
- ☐ **Become a Prize Sponsor:** Make a Gift-In-Kind donation to promote your business and sponsor one of our Fundraising Prize categories. This is a great way to promote your business and help recognize our top BNI Fundraisers!
- ☐ **JA sponsorships are tax deductible!** Junior Achievement is a 501c3 nonprofit; Tax ID 86-0184349

See back for Sponsorship Packages

Learn more at: www.BNIbowl.com

Need more information?

Contact: Carolyn R. Gorst

520.792.2000 | CarolynG@jaaz.org



ABOUT JUNIOR ACHIEVEMENT:

Junior Achievement of Arizona connects the classroom to the real-world through our volunteer led programs, teaching essential 21st century skills.—empowering students to see their future and prepare them to succeed in education, work and life.

THE POWER OF PLAY:

Your donations impact tomorrow's work-force through Junior Achievement's financial education programs in Southern AZ classrooms—

\$36 = ONE STUDENT

Receives the Junior Achievement program this year

\$108 = 3 STUDENTS

Receive the Junior Achievement program this year

\$1000 = A FULL CLASSROOM

Receives the Junior Achievement program this year



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JA



Junior
Achievement®
of Arizona

4

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SPONSORSHIP OPPORTUNITIES

\$300 Pin Sponsorship Includes

- ▶ **11"x17" Pin sign at the event with your Company Name and Logo**
- ▶ Promotion on Social Media Prior to Event
- ▶ Sponsor recognition on BNI Bowl-A-Thon Event website
- ▶ Recognition by the Emcee throughout the evening at the event

\$600 Lane Sponsorship Includes

- ▶ **All of the above benefits PLUS:**
- ▶ **Company Logo banner (24"x36") prominently displayed at the event**
- ▶ Recognition on communication leading up to featured event
- ▶ Opportunity to provide Company promotional materials at the event to attendees

\$1000 Company Sponsorship Includes

- ▶ **All of the above benefits PLUS:**
- ▶ **Company Logo banner (24"x36") prominently displayed at the event**
- ▶ Participation for **ONE** team (up to 6 players) at the **BNI Bowl-A-Thon**
- ▶ Complimentary JA t-shirt for each bowler on your team

\$50+ GIFT-IN-KIND PRIZE SPONSOR—

- ▶ Company recognized as Prize Sponsor on the BNI Bowl website
- ▶ Company name/logo included on event sponsor signage
- ▶ Company listed on thank you letters sent to event prize winners
- ▶ Recognition by Emcee as Prize Sponsor at the event

\$200+ GIFT-IN-KIND PRIZE SPONSOR—

- ▶ **All of the above benefits PLUS:**
- ▶ Company recognition on Social Media as prize sponsor for featured event
- ▶ Recognition by Emcee as Prize Sponsor throughout the event

\$500+ GIFT-IN-KIND PRIZE SPONSOR—

- ▶ **All of the above benefits PLUS:**
- ▶ Recognition on communication leading up to featured event
- ▶ Custom Company Logo Sign featured event